

Marketing catalog



Share the app. Halve the number of parking spaces.

Double the potential savings.

Download the free app and carpool now!



2400



twogo



The smart carpooling solution



Download on the App Store

GET IT ON Google Play

www.twogo.com



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Introduction

This catalogue showcases our extensive marketing portfolio, featuring a variety of giveaway items and selected print products related to our ride-sharing platform twogo.

Our goal with twogo is to support the formation of carpools in your company or community in the long term.

We want to help you market the sustainable mobility solution with creative designs, motifs, and the matching items.

The following motifs are available for you to choose from when using carpools:

- ▣ **Cost savings for employees**
(Travel expenses) see motif 1 on page 6
- ▣ **Cost savings for companies**
(Parking spaces) see motif 2 on page 6
- ▣ **Promoting employee networking**
see motif 3 on page 6
- ▣ **Promoting environmental protection**
see motifs 4-6 on page 6

You can also give your employees and/or colleagues a bit of joy.

In selecting the items, we paid particular attention to environmentally friendly materials and production processes.



How it works:

- From the items presented below, choose the one that suits you. Please note the respective **purchase quantities** and **prices per product** (see separate price sheet).
- The prices are generally given as **price scales** – i.e., the **prices are always “from” until the next scale**. Quantities that lie in between have the same price as the scaled quantity before them.
- Once you’ve made your selection, please let us know **which of the products** you’d like to purchase in **what quantities**.
- We can also put your **individual company logo** on each of the products. We need this separately as a printable PDF with vector data and embedded fonts. It can also be a corresponding EPS or AI file.

twogo

The smart carpooling solution



- We'll then send you an individual offer, which includes the total price including packaging and shipping. We'll take care of the delivery as well – so you don't have to worry about a thing!

Have fun browsing!

DIN A0 & DIN A3 posters



Motif 1



Motif 2



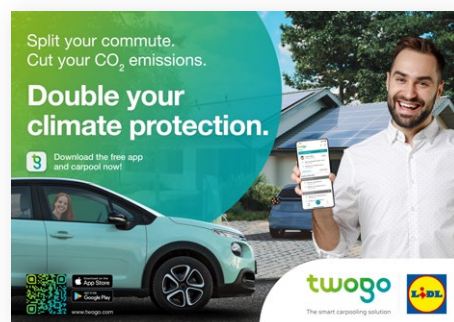
Motif 3



Motif 4



Motif 5



Motif 6

All motifs to choose from

DIN A0 poster

Material: Picture print, matte, 135 g/m²
Printing: 4/4-color Euroscale
 climateneutral printing

Graduated quantities:

10 pc.
 50 pc.
 100 pc.
 250 pc.

DIN A3 poster

Material: Circle Silk Premium white, 150 g/m²
 (100 % recycled paper, Euroblume environmental seal)
Printing: 4/4-color Euroscale (printed in a climate-neutral manner with
 BIO ink and 100% green electricity)

Graduated quantities:

100 pc.
 250 pc.
 500 pc.
 1,000 pc.

Identification number: TW-PP-1-A0 / A3
 TW-PP-4-A0 / A3

TW-PP-2-A0 / A3
 TW-PP-5-A0 / A3

TW-PP-3-A0 / A3
 TW-PP-6-A0 / A3

Folding flyer DIN A5 - 4 pages

Material: Circle Silk Premium white, 150 g/m²
(100 % recycled paper, Euroblume environmental seal)

Printing: 4/4-color Euroscale (printed in a climate-neutral manner with BIO ink and 100 % green electricity)

Graduated quantities:

250 pc.
500 pc.
1,000 pc.

Identification number: TW-FL-A5

Rear

Front

What makes twogo stand out?



- Use via **mobile app, website** and **e-mail function**
- Highest level of **data protection**
- State-of-the-art technology** and **user-friendly design**
- 24/7 service** and **support**
- Renowned brand** of the Schwarz Group
- Years of expertise** in corporate mobility management
- Available in over **25 languages**
- Customized **marketing portfolio**
- Continuous development** and **maintenance**
- Personal consultation** with a **project manager**

Use twogo conveniently on the go with your own smartphone:
twogo is also available as a web app at www.twogo.com

twogo is also available as a web app at www.twogo.com

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QR code

If you have any questions, the twogo support service is available around the clock by telephone and free of charge.

We are also available for you by email:
T: 0800 4689646 (0800 go!twogo)
E: info@twogo.com
W: www.twogo.com

www.twogo.com

twogo
The smart carpooling solution

The smart carpooling service for companies, communities and events



FINALIST
German Sustainability Award Design 2022

Whether traveling to work, the city or an event, twogo arranges carpooling automatically, efficiently and precisely.

A mobility platform featuring the latest technology that combines sustainability with cost effectiveness. twogo offers a wide range of **intelligent additional features**, which are specially designed to meet the needs of companies, communities and cities as well as event organizers. This includes **comprehensive advice** on the introduction of twogo and the conception of creative and **individual marketing campaigns**.

Why carpooling?

It relieves infrastructure

Full parking lots and traffic jams at rush hour don't just waste people's time, they also cause stress. Carpools provide more room on the road.

Save money

With the twogo carpooling service, drivers and passengers alike save money. Travel costs are simply shared.

Promoting sustainability and climate protection

Carpooling saves CO₂ emissions and eases less traffic on the roads – and thus a better climate.

Connecting commuters with each other

twogo brings together drivers and passengers who share a similar route. Because commuting as a company simply feels better – and strengthens togetherness.

How to work?

- Create account**
Download the free twogo app or register with your e-mail address at www.twogo.com - in just a few clicks you'll find your next carpool.
- Enter ride request**
Do you want to be a passenger or a driver? Enter your desired role, starting point, destination and time of day and twogo will find the right ride for you.
- Find a carpool**
Sit back and relax, because twogo will find the perfect carpool for you. By automatically comparing similar routes, you're guaranteed to arrive at your destination with ease.
- Catch a ride**
twogo not only searches for the perfect carpool, but also emerges it for you. You can now chat with your fellow passengers and pay cost shares digitally.
- Stay up to date**
As soon as a match is made, twogo will inform you by SMS or email about the upcoming trip.
- Get in and go**
Once the match has been successfully completed, you're ready to start your journey together. The route is conveniently displayed in the navigation app.

*By the way: This printed flyer is also sustainable - the paper is made of 100 % recycled paper

Inside pages

Roll-Up

The classic among analog advertising materials.

Material: Metal
Color: Silver
Product size: 85 x 200 cm
Weight: 2,6 kg

Identification number: TW-RU-1

TW-RU-2

TW-RU-3

Graduated quantities:

1 pc.

5 pc.

10 pc.

Motif 1: Split your commute. Cut your CO₂ emissions. Double your climate protection. Download the free app and carpool now!

Motif 2: The smart carpooling solution for carpooling in companies and communities.

- Reduce long traffic jams on the reduce commute
- No more annoying search for a parking space anymore
- Reduce CO₂ and protect the environment
- Reduce costs for gasoline and reduce car wear and tear
- Get to know colleagues and residents
- Increase quality of life through less stress

Download now the free app and carpool!

Motif 3: Split the ride. Halve your costs. Boost your vacation fun. Download the free app and carpool now!

Motif 1

Motif 2

Motif 3



Motif 1

Motif 2

Motif 3

6

XXL poster

A guaranteed eyecatcher: Place twogo as an XXL poster in your parking garage or similar areas. Highly durable and long outdoor durability thanks to high quality polyester fabric. In addition, round keder, flat keder, or Spannfix according to the effort and demand. Without assembly/attachment.

Material: Mesh vinyl SE 350 g/m²
Printing: Digital printing (latex printing)
Product size: 800 x 485 cm oder 500 x 303 cm

Identification number: **TW-XP-800-1**
TW-XP-500-1

TW-XP-800-2
TW-XP-500-2

TW-XP-800-3
TW-XP-500-3

Graduated quantities:
 1 pc.



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Ice scraper

Recycled ice scraper in trapezoid shape for cold days.

Material: Made from 100 % recycled material
Product size: 120 x 4 x 120 mm

Identification number: TW-EK

Graduated quantities:

300 pc.
1.000 pc.

Parking disk

In keeping with the car theme: Branded parking meter in XXL format – of course in accordance with Section 42 German Traffic Code. Finished soldered parking meter; open on the side and on top.

Material:	Recycled cardboard cover, rotating wheel 300 g/m, image print, matte
Printing:	4/4-color Euroscale, parking disk blue
Product size:	110 x 190 mm
Dial:	1/0 color black

Kennnummer: TW-PS

Graduated quantities:

100 pc.

350 pc.

500 pc.

1.000 pc.



Car mirror pendant

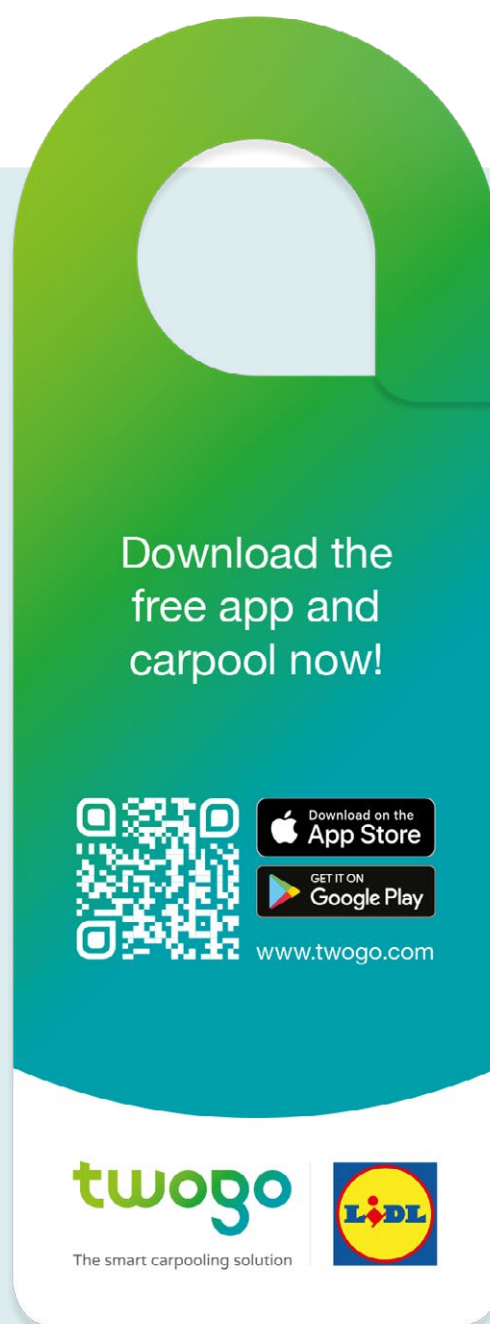
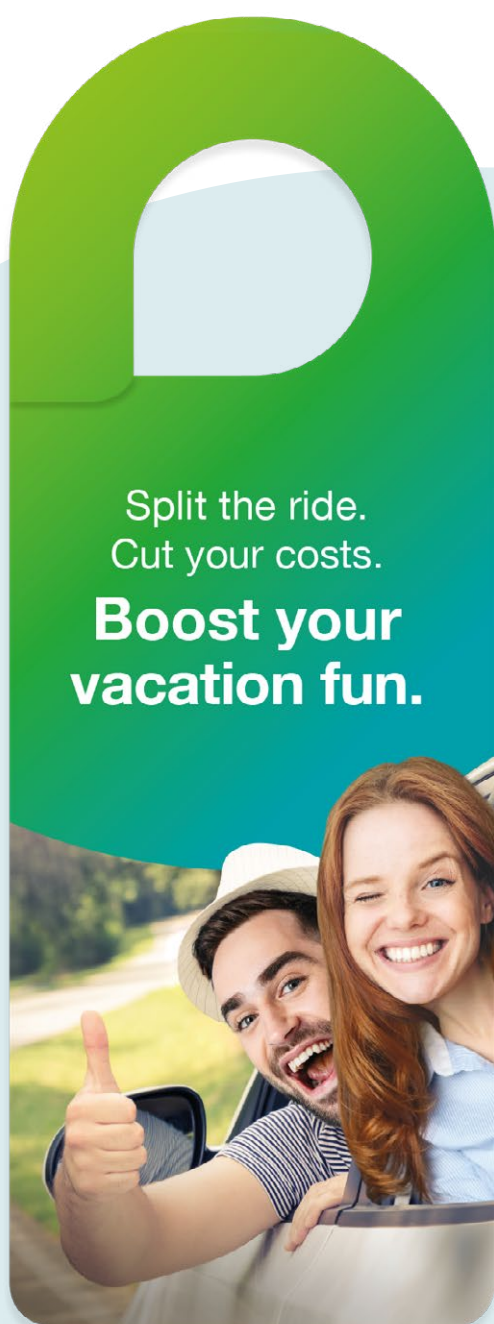
Goodbye disposable air fresheners, hello mirror pendant!

Material:	300 g/m ² , image print, matte
Product size:	10,2 x 28 cm
Finishing:	Dispersion varnish, matte on both sides
Colors:	4/4-color Euroscale

Identification number: **TW-AA**

Graduated quantities:

100 pc.
250 pc.
500 pc.
1.000 pc.





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Bumper sticker

Set the scene for the car with the twogo car sticker.

The sticker can be removed without leaving any residue by lightly warming it with a standard hairdryer.

Material: 260 g/m², PVC film, white, glossy
Printing: 4/0-color Euroscale
Product size: 120 x 120 mm

Identification number: TW-AK

Graduated quantities:

50 pc.
75 pc.
100 pc.
250 pc.
500 pc.



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Fuel card cover

Cleverly stow your fuel card or other cards in a sustainable card case.

Material:	300 g/m ² , image print, matte
Product size:	Card covers slipcase: 9 x 6 cm
Product details:	4/0-color Euroscale, die-cut, grooved, seam glued

Identification number: TW-TH

Graduated quantities:

100 pc.
250 pc.
500 pc.
1,000 pc.

Parking sign

Material:	Aluminum composite panel 3 mm
Product size:	29 cm x 21 cm
Product details:	matt UV varnish High corrosion and weather resistance

Fastening:	4-fold corner drilling
Details:	4 holes

Identification number: **TW-PPS**

Graduated quantities:

5 pc.

10 pc.



Thermal mug

No more drinking coffee from a disposable cup: Sustainable reusable mug.

All reusable mugs are environmentally friendly, produced under fair and equitable conditions and locally in the Black Forest. They are made from renewable raw materials and natural minerals. Mugs and lids are biodegradable and free from melamine and plasticizers such as BPA. Fixed screw cap lid included, Food- and Dishwasher safe.

Material: BPA - Biodegradable, bio-based organic plastic
Printing: 4/0-color Euroscale
Capacity: 400 ml

Identification number: TW-TB

Graduated quantities:

50 pc.
 100 pc.
 250 pc.
 500 pc.
 1,000 pc.
 2,000 pc.



Rear

Front



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Tray rest

Place the advertising where people will look more closely:
On the tray in the cafeteria.

Material: 80 g/m², recycled paper
Printing: 4/0-color Euroscale
Product size: DIN A3

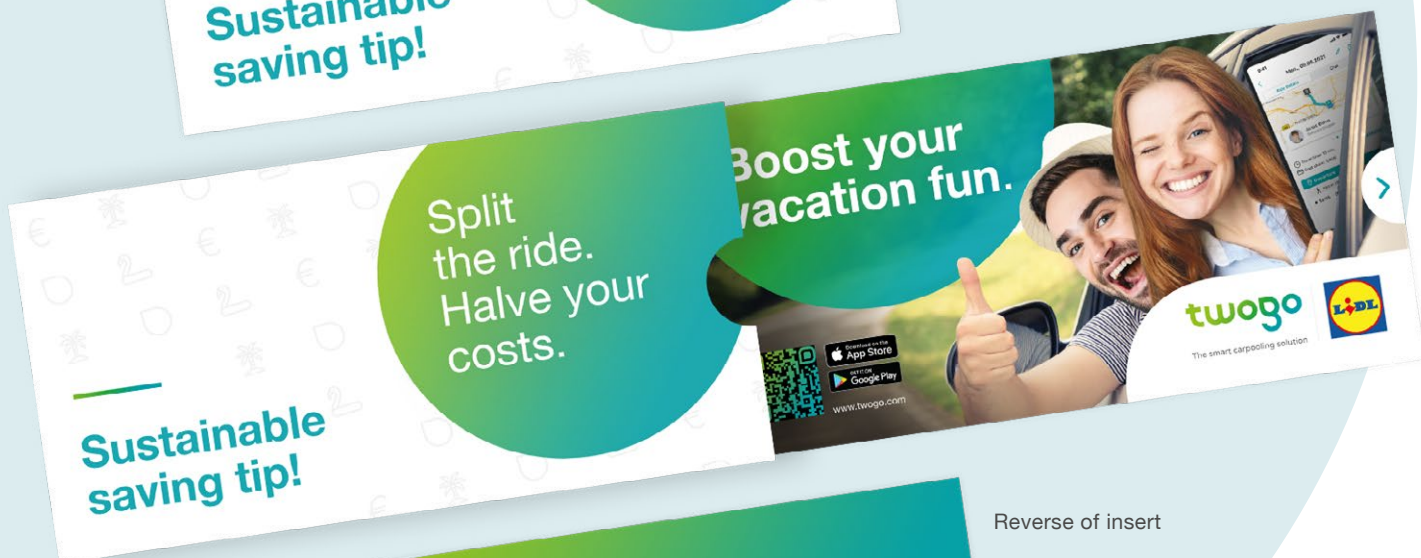
Identification number: TW-TA

Graduated quantities:

100 pc.
250 pc.
1,000 pc.



Front cardboard slipcase



Reverse of insert



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Pay stub

Inserts that generate attention and can be attached to pay stubs.

Pay stub insert consisting of cardboard slipcase and flyer.

Material:	250 g/m ² , chromo board, white
Print slipcase:	4/0-color Euroscale
Druck Flyer:	4/4-color Euroscale
Product size:	Cardboard slipcase 212 x 105 mm, including 210 x 100 mm insert

Identification number: **TW-LB**

Graduated quantities:

250 pc.

500 pc.

1,000 pc.

Laptop sticker

Place a sticker on the work item you use almost any time of the day:
your company laptop.

Material: 260 g/m², PVC film, white, glossy, removable
Printing: 4/0-color Euroscale
Product size: DIN A6

Graduated quantities:

100 pc.
 250 pc.
 500 pc.
 1,000 pc.

Identification number: **TW-LS-1** **TW-LS-2** **TW-LS-3**

Motif 1



Motif 2



Motif 3



Plant box

An eye-catcher on any desk:

Branded planting cube with various seeds. Planting cube, including laser engraving on one side. The cube is made of light European wood. Weight: approx. 100 g

Possible varieties: Forget-me-not (VM), herbal mixture (KM) and Clover bulbs (GZ)

Please note that only one seed/plant type is possible in each order.

Identification number: **TW-PB-VM** **TW-PB-KM** **TW-PB-GZ**

Graduated quantities:

250 pc.



Figure: Clover bulbs



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Toilet lid sticker

Stickers for advertising application on all surfaces of the bathroom.

Printing: 4/0-color Euroscale, 260 g/m², PVC film, white glossy, removable
Product size: approx. 170 x 170 mm
Processing: Contour plotting, cutting, handy packaging

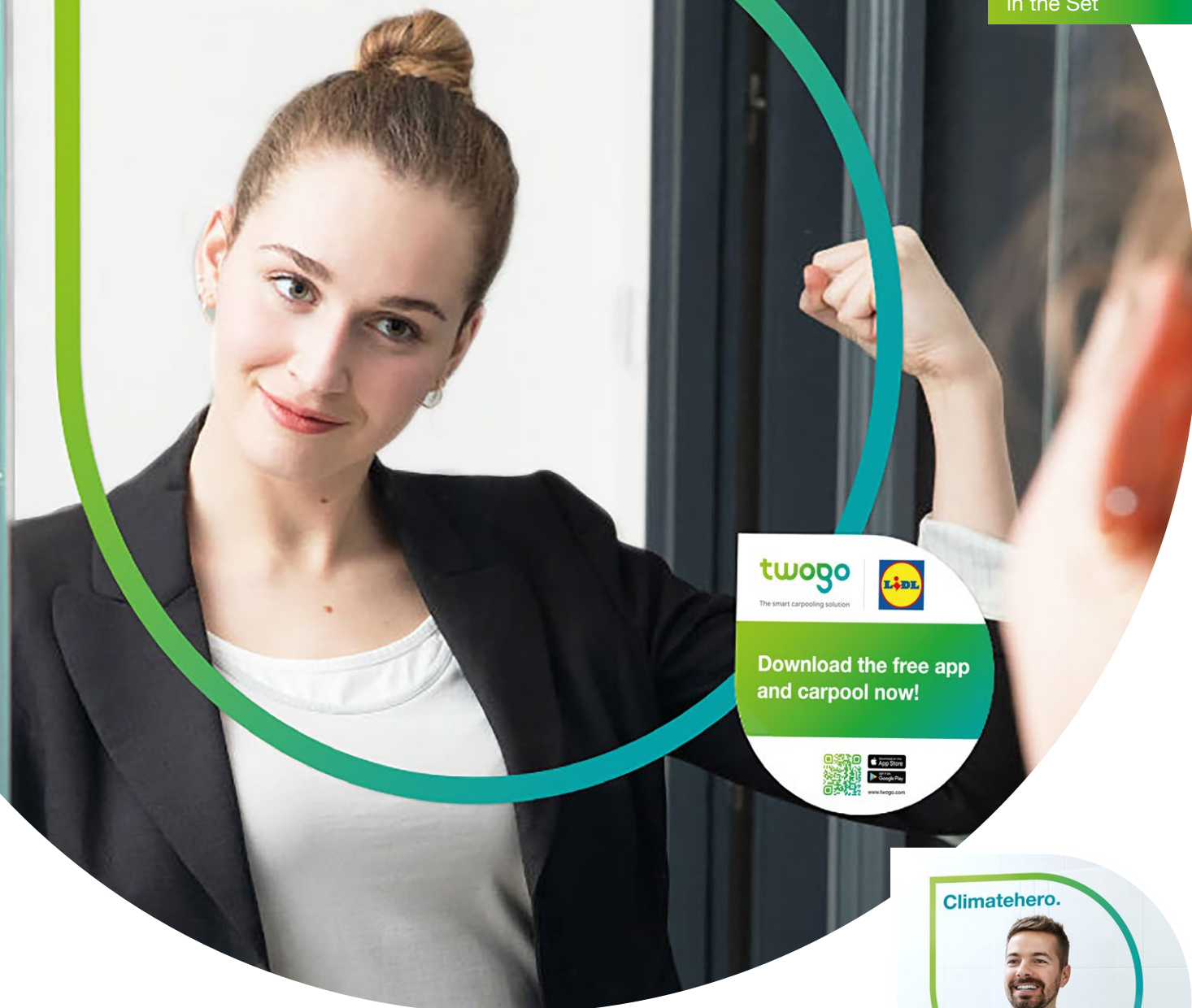
Identification number: TW-TS

Graduated quantities:

50 pc.
 75 pc.
 100 pc.
 250 pc.
 500 pc.

Climatehero.

Two motifs
in the Set



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Mirror sticker set

Refined sticker set for placement on mirrors.

Material: Adhesive film
Product size: 500 x 500 mm, 2 motifs printed together
Printing: Digital printing transparent, inner and outer contour plotted

Identification number: TW-SA

Graduated quantities:

2 x 10 pc.
2 x 20 pc.
2 x 50 pc.
2 x 75 pc.
2 x 100 pc.
2 x 250 pc.

Life-size cardboard stand up

twogo life-size cardboard stand with wow effect.

Standing figure with back support, approx. 800 x 1,800 mm

Printing: 4/0-color Euroscale
(printed in climate neutral manner)

Figure: EB shaft, white

Support: EB shaft, white

Graduated quantities:

- 1 pc.
- 5 pc.
- 10 pc.
- 50 pc.
- 100 pc.
- 500 pc.

Identification number: **TW-LP-1**

TW-LP-2



Motif 1



Motif 2

Giveaway display

In addition to print materials such as your company brochure or flyers, you can also place branded fortune cookies, for example, in the giveaway stand.

Product size: 210 x 80 cm
Material: EE shaft white / BC shaft brown
Back wall/chute: Digital print 4/0-color Euroscale, glossy

Identification number: TW-GA

Graduated quantities:

1 pc.
 5 pc.
 10 pc.
 25 pc.
 50 pc.





We attach great importance to sustainability. Unfortunately, we can currently only offer this product in plastic packaging, but we are constantly looking for a sustainable solution.



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Fortune cookies for giveaway display

Fortune cookie with an inserted inner slip, in a promotional bag.

Contents:	1 cookie (approx. 7 g)
Finishing:	Promotional sachets made of white (WF) or transparent foil (TF)
Inside notes:	White inner slip printed on two sides in black with standard slogans

Graduated quantities:
5,000 pc.

Identification number: **TW-GK-WF**

TW-GK-TF



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Table display

Place relevant information effectively in a small table display.

Of course, we can also offer you a suitable, designed insert for the table display - please contact us if necessary

Produktgröße:

DIN A5

Material:

polystyrene, transparent

Identification number:

TW-TSA

Graduated quantities:

100 pc.

Who can I contact if I have any questions?

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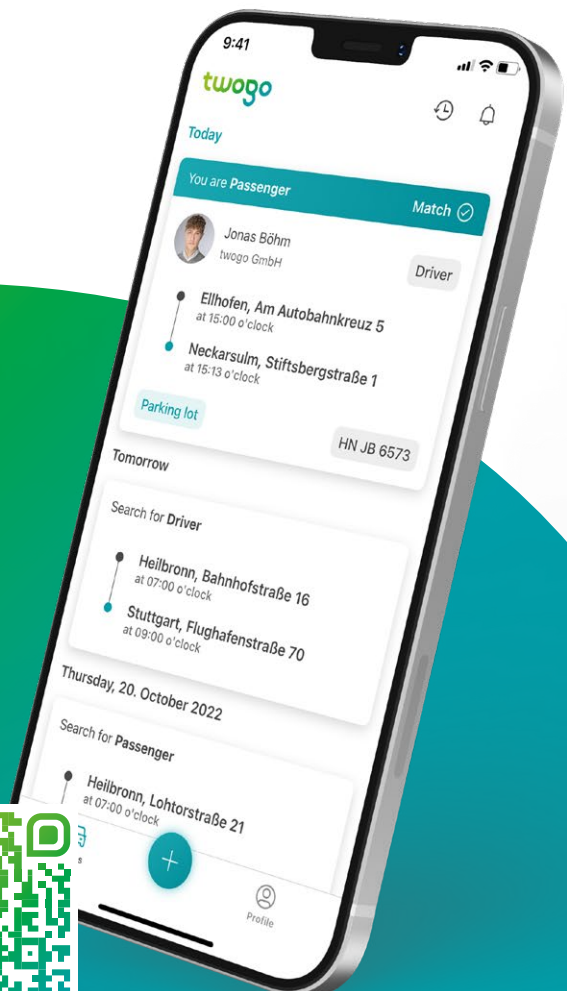
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Use twogo conveniently on the go with your own smartphone:

Native and free apps for **iOS** and **Android** make it possible to use the full functionality of twogo on the go.

twogo is also available as a web app at www.twogo.com.





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*The product images in the catalog may differ slightly from the original products.