www.twogo.com

ADAC

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## The smart carpooling service for companies, communities and organizers





### What is twogo?

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You are **Passenge**l

at 15:00 o'clock

at 15:10 oʻclock

<sup>Weinsberg,</sup> Haller Straße 60

Stuttgart, Hauptstätter Straße 61

Tomorrow

Search for Driver

at 07:00 oʻclock

at 08:42 o'clock

Thursday, 18. May 2023

Search for **Passenger** 

D

Jonas Böhm wogo GmbH

Weinsberg, Haller Straße 60

Neckarsulm, Stiftsbergstraße 1

HN JB 8941

Today

1

Match ⊘

Driver

Whether traveling to work, the city or an event: twogo arranges carpools automatically, efficiently and precisely.

A mobility platform with the latest technology that combines sustainability with economy. twogo offers a wide range of intelligent additional features, which are specially designed to meet the needs of companies, communities and cities as well as event organizers.

This includes comprehensive advice on the introduction of twogo and the conception of creative and individual marketing campaigns.

The twogo ridesharing service provides modern mobility in everyday life and supports the achievement of climate goals.

> "twogo is a smart way to commute to work and home with colleagues. **Ridesharing reduces the number of solo trips** and thus reduces environmental pollution. Such apps are a good contribution to a new, sustainable mobility."



Winfried Hermann MdL, Minister for Transport of the State of Baden-Württemberg

\*By the way: The printed brochure is also sustainable - the paper is made of 100 % recycled paper.

# What are the added values of carpooling?

#### Added value for companies

- Reduce on-site traffic volume
- Stress-free commutes for employees
- Actively participate in climate protection
- Promote sustainable development of the company
- Alleviate parking shortages on company premises
- Increase corporate social responsibility
- Strengthen corporate culture and improve employee networking

#### Added value for communities

- Reduce traffic in the community
- Relieve congestion in commercial areas and provide better connections
- Contribute to greater sustainability
- Strengthen regional networking
- Increase quality of life and sense of community

#### **Added value for organizers**

- Reduce traffic volume at the event location
- Enable a stress-free search for parking spaces
- Contribute to more climate protection
- Sets an example for more sustainable mobility
- Connect participants with each other even before the event







## How does twogo work?

Shared rides for commuting to work, within the city, or to events:

The twogo app was developed specifically for the needs of commuters and business travelers.

You enter your ride request and the specially developed twogo algorithm does the rest.

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Matching takes just a few seconds – and a suitable ride is offered immediately. Automatic notifications from the app, as well as all relevant info about the upcoming trip, also ensure a smooth process.



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#### Take a ride

twogo not only searches for the perfect carpool, it also arranges them.

Up to five minutes before the desired start time, you will be automatically informed about a "match" via SMS, e-mail or app.

#### Stay up to date

5

Should there be any changes, you will automatically receive a notification via app or e-mail. twogo will also inform you where to meet and remind you 30 minutes before departure. This way, drivers and passengers always stay up to date.

#### Get in and go

6

Once the match has been successfully completed, you are ready to start your journey together. The route is conveniently

displayed in the navigation app.

## What additional features does twogo offer?

twogo not only finds the perfect ride, but also offers a variety of smart additional features: individual and tailored specifically to you.

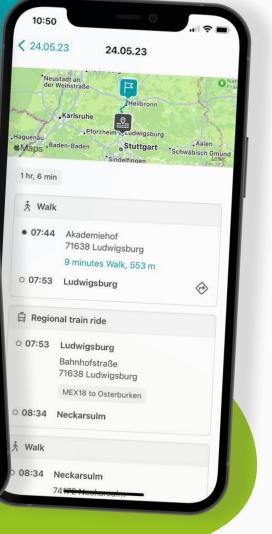
- Integration of carpool vehicles and shuttle buses
- Expansion of the matchmaking network
  with neighboring companies
- Matchmaking for **business trips**
- Use of an incentive system for users (e.g. collecting points)
- Preparation of sustainability reports
  (e.g. CO<sub>2</sub> savings)
- Prioritized parking for carpools

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		Lisa Wagner <table-cell> 🏨 twogo GmbH</table-cell>	
	262 Points >	<b>202</b> kg CO <sub>2</sub>	1.343 kilometres
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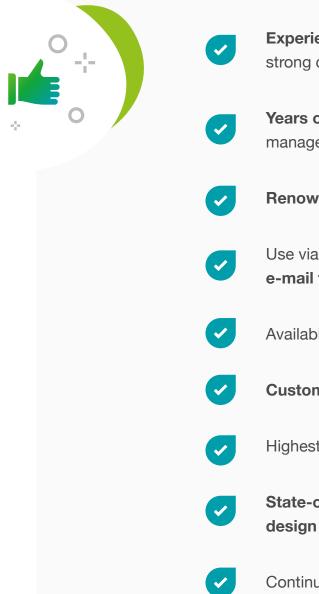
Decide for yourself which clever additional functions should be provided for your account. You can also flexibly add individual functions at a later date.

Ο



0	In-app messages
σ	Customized corporate design of the apps
σ	Messages between <b>driver</b> and <b>passengers</b> in <b>twogo chat</b>
σ	Route planning based on historical traffic data
σ	Details of alternative public transport services
σ	Follower and sharing feature
σ	Navigation via your favorite map app

## What makes twogo stand out?



Experienced B2B ridesharing company with strong customer base

Years of expertise in corporate mobility management

Renowned brand of the Schwarz Group

Use via **mobile app, website** and **e-mail function** 

Available in over 25 languages

Customized marketing portfolio

Highest level of data protection

State-of-the-art technology and user-friendly design

Continuous development and maintenance





1

Personal consultation with a project manager

## **Curious?**

Let us advise you personally and without obligation. We will show you exactly how the twogo mobility platform works – and will make sure you receive the perfect solution for your needs.



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#### More information on our website

Visit **www.twogo.com** to find a selection of questions and answers providing additional information for end users and administrators. Here the features of the twogo ride-sharing solution are also explained.





## **Our Mission**

#### We are convinced:

Sustainability and emissions savings will become increasingly important in politics and society. Innovative mobility solutions play a key role here. With twogo, we are optimizing corporate mobility and supporting the achievement of climate and mobility goals.

### **Our Vision**

We are rethinking mobility and want to anchor carpooling as an integral part of commuter and everyday mobility.

## Already know?

Since summer 2023, twogo has been cooperating with the ADAC - together for digital and **sustainable mobility!** 



More car communities and less individual transport!

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twogo



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